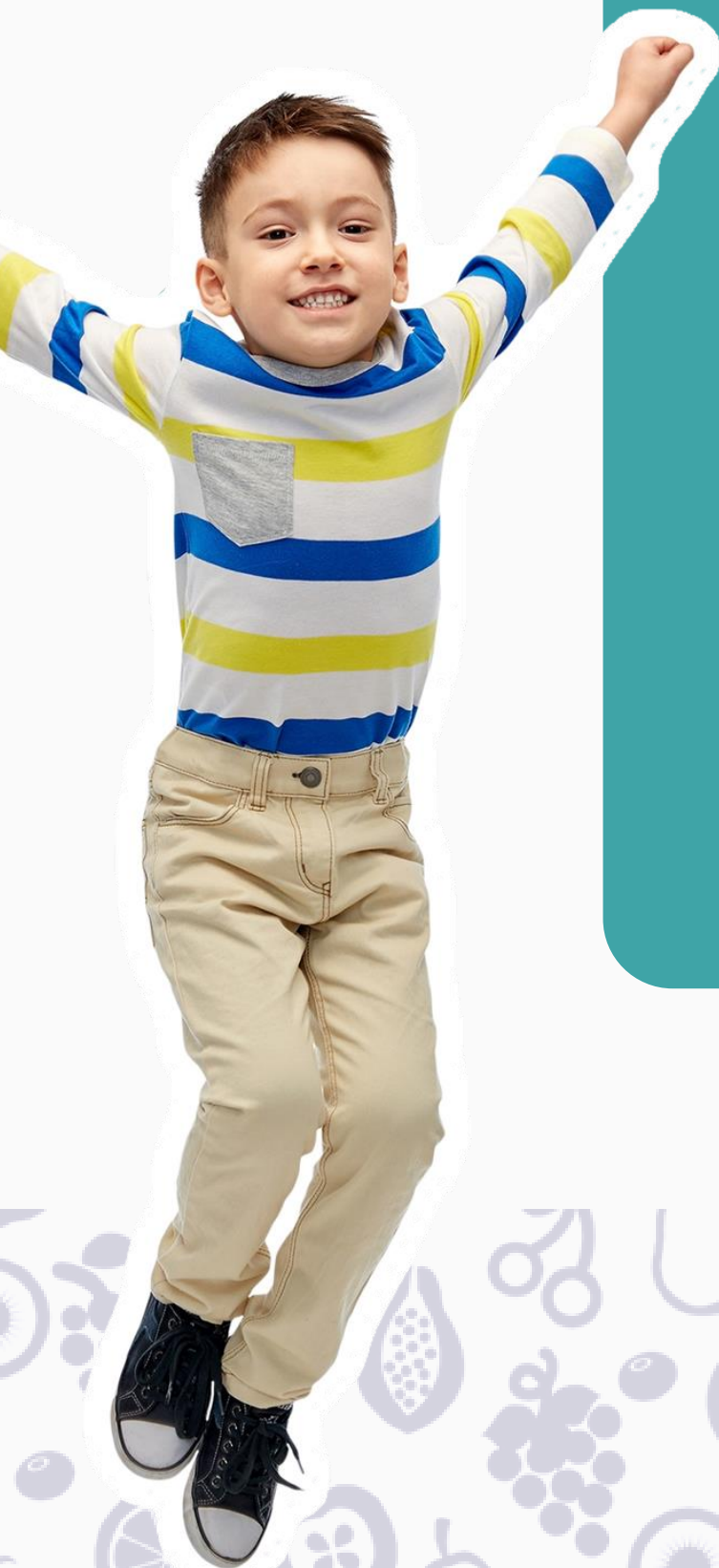


Reading & Feeding the Community @your Library

Your library can be a part of the solution to childhood hunger.

Arizona Library Association Conference
We-Ko-Pa Casino Resort
October 19-20, 2023



AGENDA

The Summer Food Service Program is a nationwide, federally funded, state-administered nutrition program. Its purpose is to provide healthy meals and snacks to children in low-income areas when school is out for the summer.

Panel Introductions

Summer Meal Logistics

Benefits to the Community

Library Perspectives

Resources

Q & A



Learn how public libraries can participate as meal sites, snack sites, or provide programming to nearby feeding sites.

Besides the obvious benefits of addressing hunger and supporting vulnerable youth, participation can benefit libraries in many ways, including:

Benefits!

- Access to new user groups, especially underserved and marginalized populations.
- Increased visibility of the library as a community asset.
- Opportunities for new partnerships.
- Support for summer library programming through increased attendance.

➤ Positions the library as an important stakeholder in community well-being and positive child outcomes.



Adri



Jennifer

Adri Koslan
Health and Nutrition Services Specialist
Arizona Department of Education

Jennifer Wong-Ortiz
Community Engagement and Outreach Coordinator
Scottsdale Public Library



Rayel



Andrea

Rayel Starling
Library Director
Globe Public Library

Andrea Golfen
AZ Health Zone Community Participation and Engagement Specialist
Arizona Department of Health Services



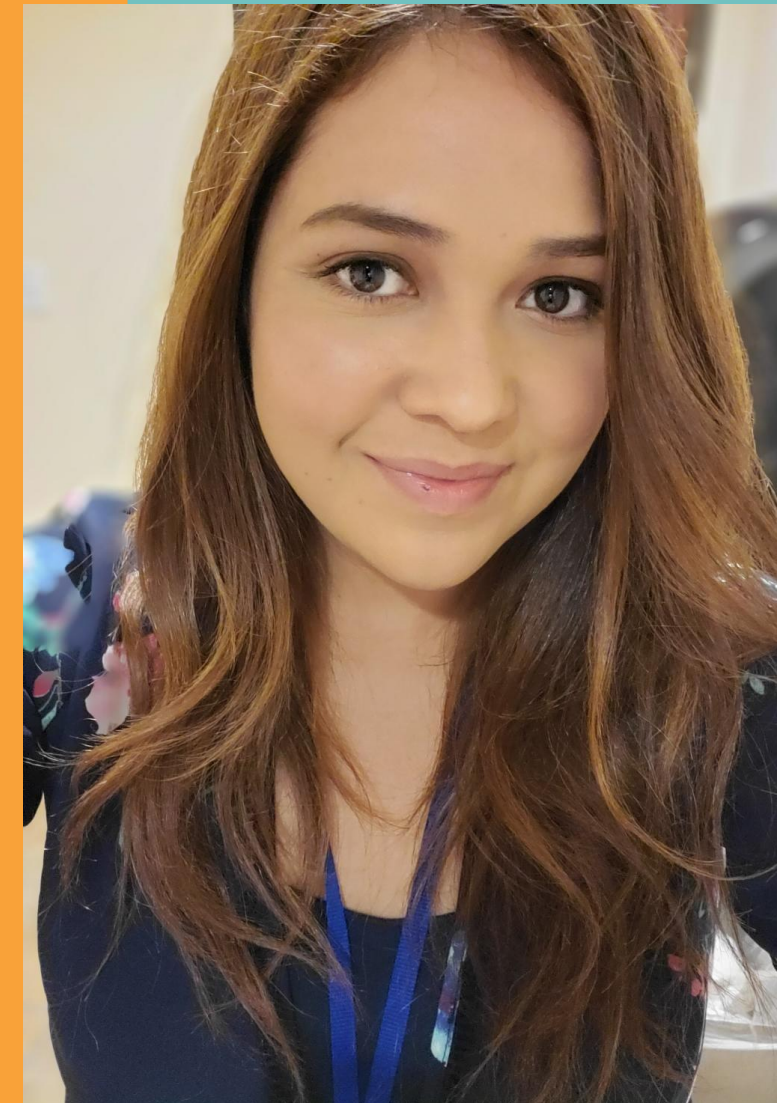
Adri Koslan

Health and Nutrition Services Specialist

Summer Food Service Program



**ARIZONA DEPARTMENT OF
EDUCATION**








How many AZ libraries currently participate in SFSP?


11% of Arizona Libraries are participating!

SUMMER MEALS AND LIBRARIES

 **1 in 5 US children** lives in poverty.¹

 **10.7 million US children** live in food insecure households.²

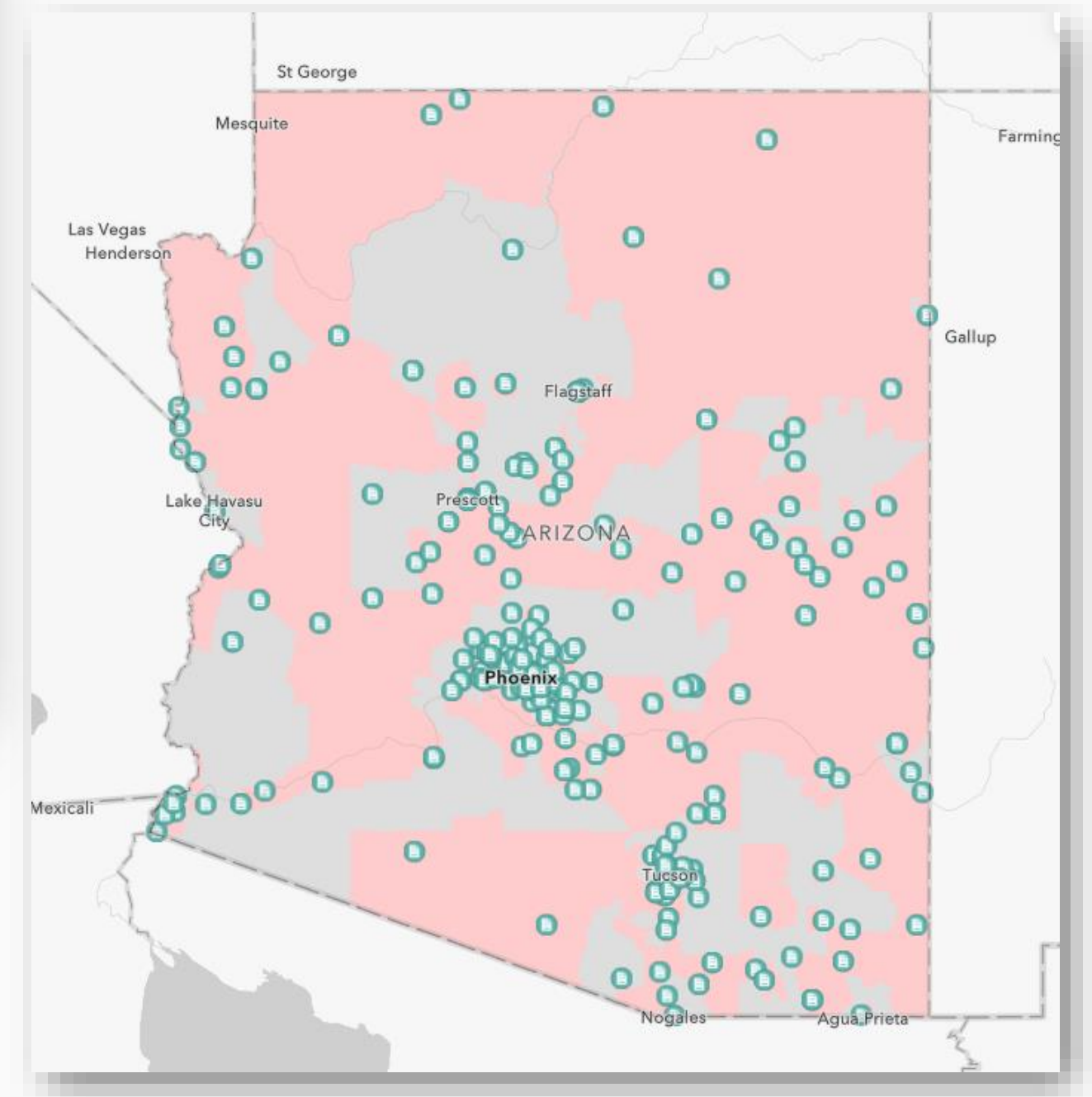
 **Only 1 in 7 eligible children** receives summer lunch.³

 **Millions of dollars** are being left on the table by almost every state.³

2.9 million children are reached by USDA Summer Nutrition Programs per day.³

Communities miss \$3.96 in federal funding for each lunch an eligible child does not receive.⁴

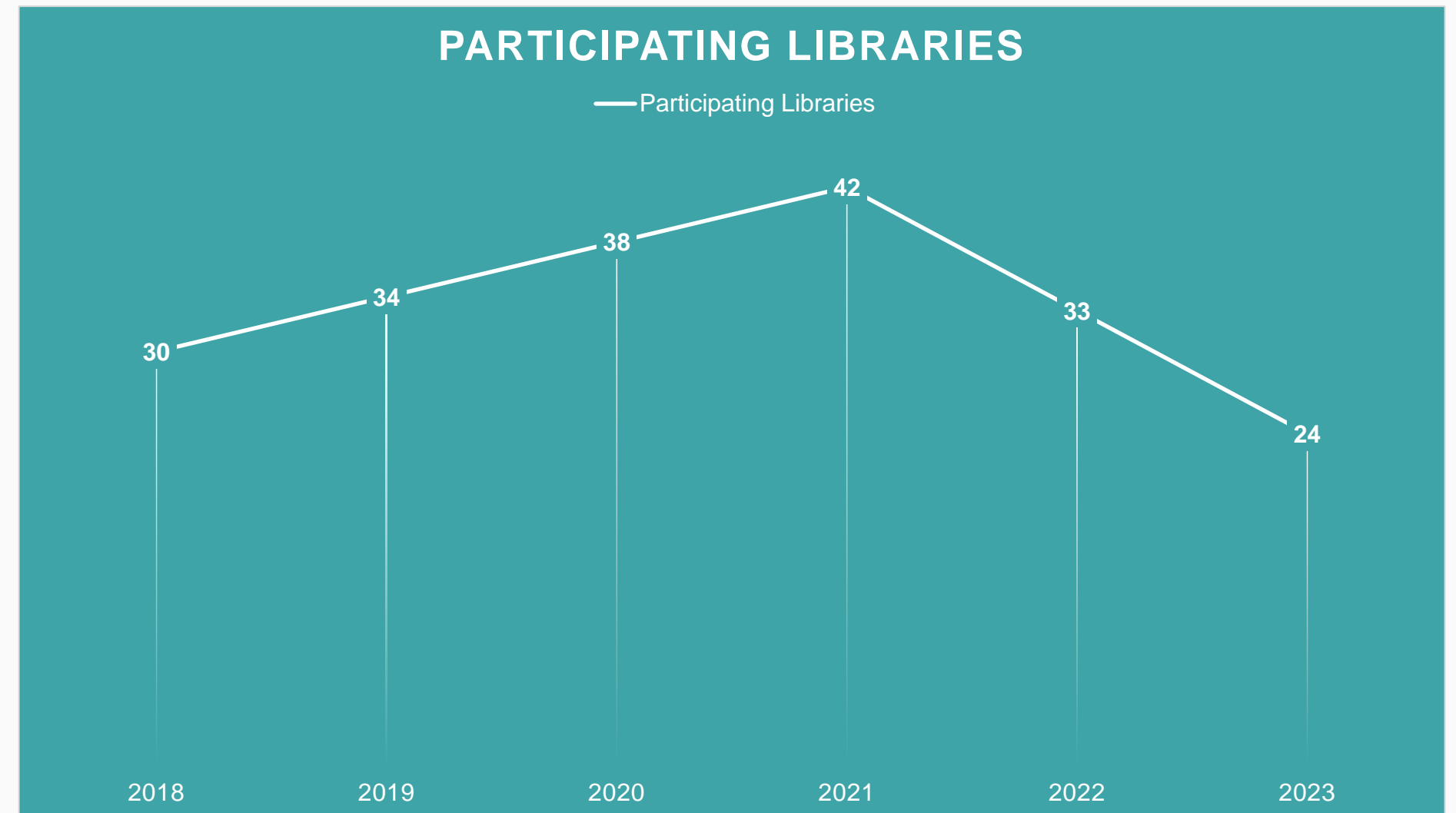
All listed stats are pre-pandemic.



The Need



Arizona Library Participation in SFSP



Summer Data 2018-2023

- Participation increased in 2021 and has slowly declined in the recent years.



Benefits of Summer Meals at Libraries



WHY LIBRARIES AND SUMMER MEALS?

Libraries are free and open to all, welcome children and teens, offer engaging programs, and typically have a community meeting room or space where food may be served.



BENEFITS TO THE LIBRARY:

Access to new groups, especially underserved and marginalized populations.



Increased visibility of the library as a community asset.

Opportunities for new partnerships.



Support for summer library program through increased attendance.



WHAT'S NEEDED?*

- Staff and/or volunteers.
- Designated room or space, inside or outside.
- A sponsor.

*There are also eligibility guidelines for the USDA Summer Food Service Program. See the USDA and CSLP links for details.

GETTING STARTED

- Establish room or space to use.
- Determine what days and hours to serve and which meals to serve.
- Find a sponsor.
- Complete training and any paperwork.



HELPFUL LINKS

<https://www.fns.usda.gov/sfsp/summer-food-service-program>

<https://www.cslpreads.org/libraries-and-summer-food/>



Benefits

- Access to Underserved and marginalized populations
- Increased visibility of the library as a community asset
- Opportunity for a new partnership
- Increased Library program participation



What is needed

Start Planning

1. Establish room or space to use.
2. Determine staff and/or volunteers.
3. Determine what days and hours to serve and which meals to serve.
4. Find a Sponsor.
5. Complete training and paperwork.

Resources: Summer Meal Service <https://www.azed.gov/hns/sfsp>



Getting Started

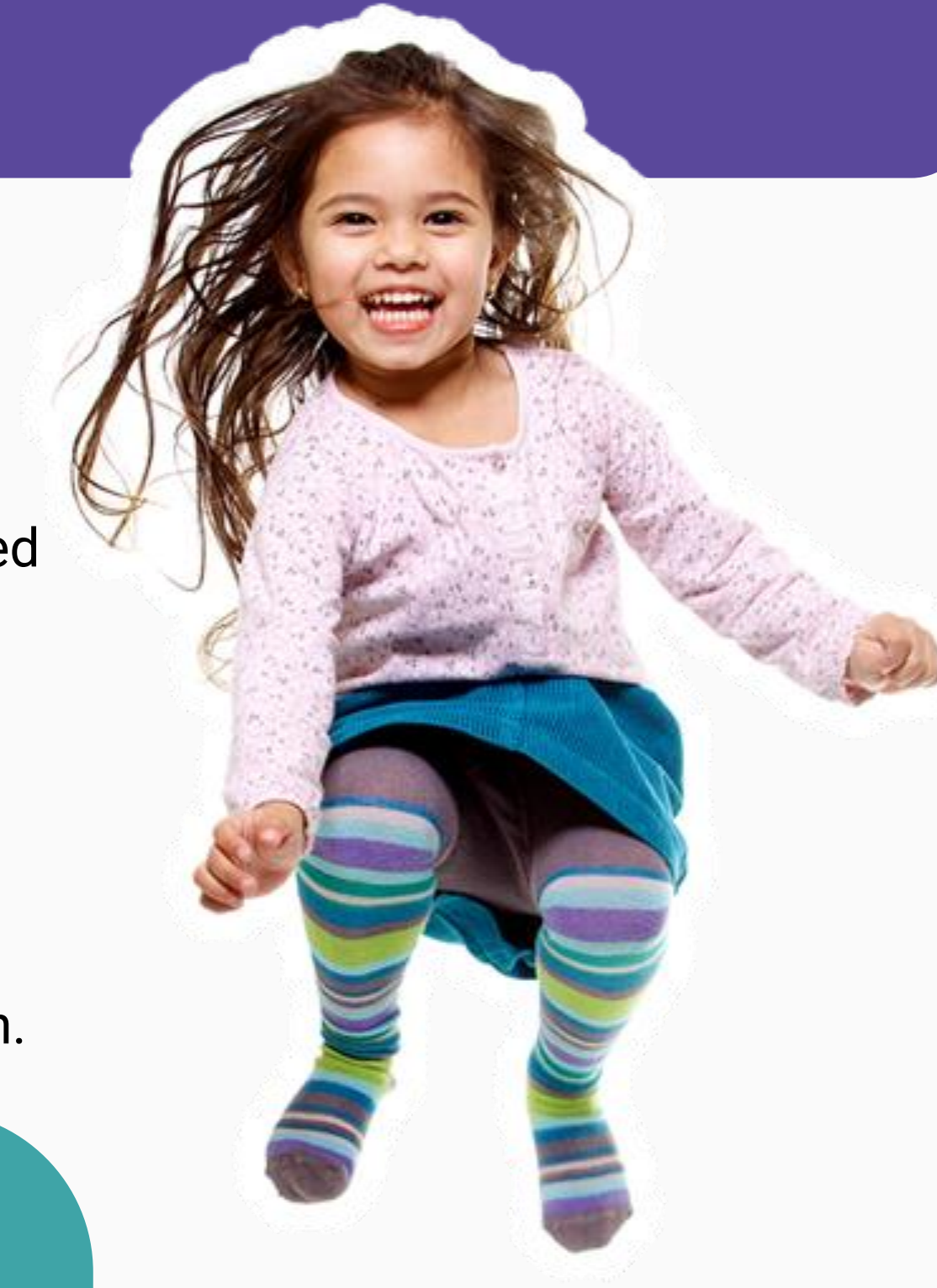
I want to be a Sponsor:

- Complete the State Agency's training
- Hire, train, and supervise staff and volunteers
- Competitively procure food to be prepared or a vendor for meals to be delivered
- Monitor all sites
- Prepare claims for reimbursement
- Ensure the sites are sustainable

I want to be a site under an existing Sponsor:

- Ensure staff and volunteers serve compliant meals and follow SFSP regulation.

- USDA Summer Food Service Program www.fns.usda.gov/sfsp/summer-food-service-program
- To determine site eligibility, you may visit USDA's CACFP and SFSP Area Eligibility Mapper at <https://www.fns.usda.gov/area-eligibility>
- Request information by email at ContactHNS@azed.gov or by phone 602-542-8700.





Scottsdale Public Library

SUSD Nutrition – Instagram Reel

- Assessing the Need
- Capacity for space & staff
- Benefits to the community



Globe Public Library



Summer 2023

740 - Breakfasts

1356 - Lunches

703 - Weekend bags



Promoting Summer Food

AZ Health Zone's role as a
Summer Food Service
Program partner



Funded by USDA's Supplemental Nutrition Assistance
Program through the AZ Health Zone.

USDA is an equal opportunity provider.





How does AZ Health Zone support SFSP?

AZ Health Zone:

- Partners with ADE to provide marketing, including an online site finder map.
- Connects partners who want to feed kids with SFSP operators.
- Promotes the program with partner organizations.
- Provides nutrition education and activities as requested.
- Markets program to other community sites and classes to increase participation.



Free Meals For Kids and Teens



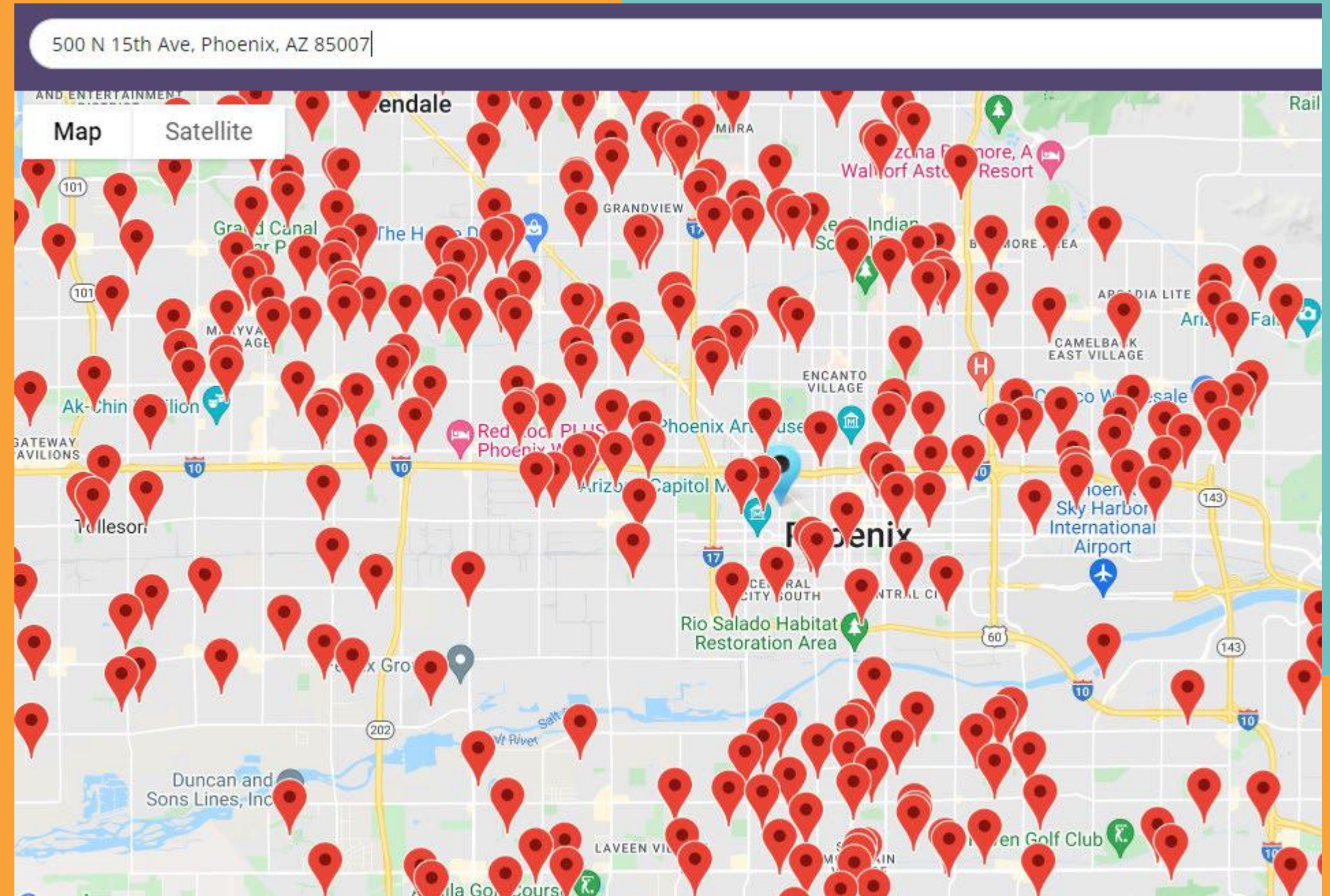
Summer Food Site Finder

Each summer, AZ Health Zone hosts a map of every summer food site at

www.azhealthzone.org/foodsites

and www.zonadesaludaz.org

Data comes directly from ADE and is updated throughout the summer.





Paid Marketing Campaign

AZ Health Zone contracts with a marketing firm to promote summer food. In 2023, campaign messages appeared in:

- Online display and paid search ads
- Social media (Facebook, Instagram, Snapchat)
- In-store audio at grocery stores
- Ads on music streaming services (e.g. Pandora)
- In-store display ads (e.g. Fry's, Basha's, Food City)

In 2023, virtually all ad types met or exceeded industry benchmarks!



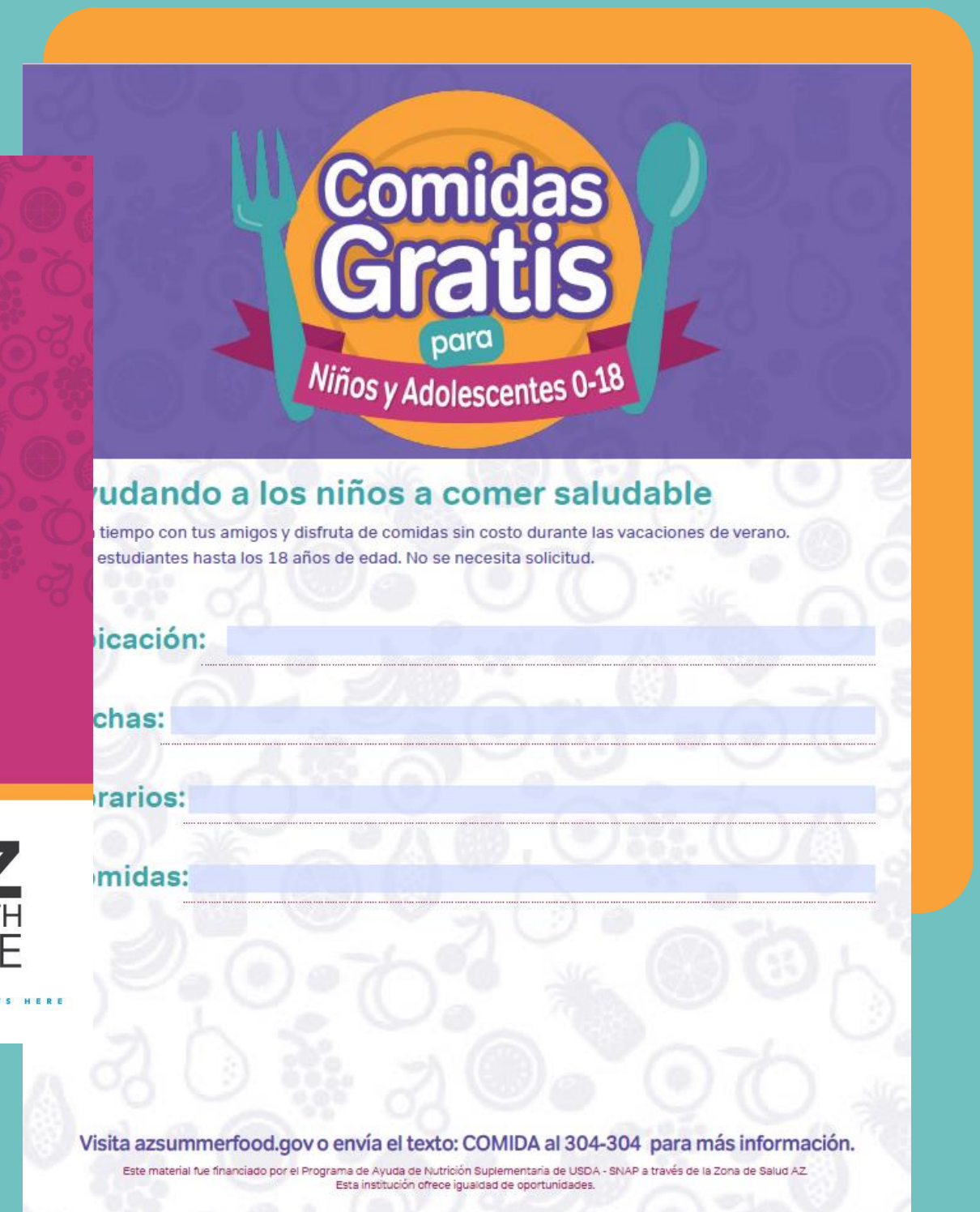
Summer Food Promotional Materials

AZ Health Zone also provides materials to use for promoting summer food sites.

- Social media graphics
- Customizable flyers
- Posters
- Bookmarks
- Stickers
- Radio scripts
- And more!

Click this button on the AZ Health Zone website to access materials →

MEAL SITE PROMOTION MATERIALS





Sign up to receive
an order form



Free print materials!

In the spring, AZ Health Zone sends an order form to summer food operators so they can order free print materials:

- Posters
- Flyers
- Banners
- Bookmarks
- Stickers



What can you do now?



After School Feeding

If your site offers afterschool programs or enrichment, you can feed kids and teens during the school year with the Child and Adult Care Food Program.

Email ContactHNS@azed.gov to connect with a school or non-profit that can provide meals.

Local AZ Health Zone

AZ Health Zone local agencies work in different ways with local partners to improve nutrition and physical activity in SNAP-eligible communities.

Fill in the survey with the QR code above and indicate your interest in partnership.

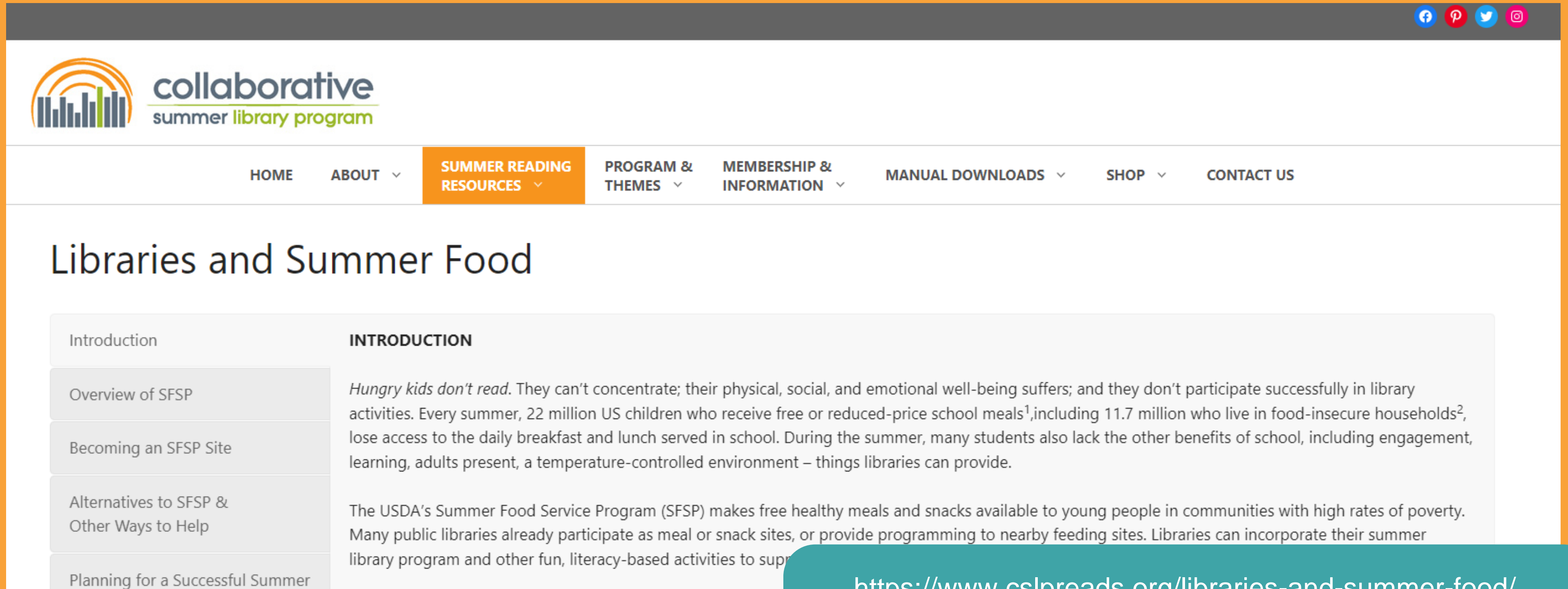


Supporting Nearby Sites



- Add summer food sites to your bookmobile stops during the summer.
- Hold library card registration at summer food sites.
- Sign up children, teens, and adults for your Summer Library Program.
- Create pop-up libraries at summer food sites. Check out Lunch at the Library for an example. (lunchatthelibrary.org/toolkit/pop-up-libraries-at-community-meal-sites/)
- Offer passive programs such as make & take crafts, coloring sheets, etc.
- You can also publicize local SFSP sites to your library patrons who may not be aware that free healthy meals are available in the community:
- Include SFSP sites and information in library communications and publicity materials.
- Create a document with language or talking points for librarians to advocate for SFSP and other child well-being efforts in the community.

CSLP – Libraries and Summer Food



The screenshot shows the website for the Collaborative Summer Library Program. The header includes the logo and navigation menu. The main content area features a sidebar with a table of contents and a main text area with an introduction.

collaborative
summer library program

HOME ABOUT **SUMMER READING RESOURCES** PROGRAM & THEMES MEMBERSHIP & INFORMATION MANUAL DOWNLOADS SHOP CONTACT US

Libraries and Summer Food

Introduction	INTRODUCTION
Overview of SFSP	<i>Hungry kids don't read.</i> They can't concentrate; their physical, social, and emotional well-being suffers; and they don't participate successfully in library activities. Every summer, 22 million US children who receive free or reduced-price school meals ¹ , including 11.7 million who live in food-insecure households ² , lose access to the daily breakfast and lunch served in school. During the summer, many students also lack the other benefits of school, including engagement, learning, adults present, a temperature-controlled environment – things libraries can provide.
Becoming an SFSP Site	
Alternatives to SFSP & Other Ways to Help	The USDA's Summer Food Service Program (SFSP) makes free healthy meals and snacks available to young people in communities with high rates of poverty. Many public libraries already participate as meal or snack sites, or provide programming to nearby feeding sites. Libraries can incorporate their summer library program and other fun, literacy-based activities to sup
Planning for a Successful Summer	

<https://www.cslpreads.org/libraries-and-summer-food/>



Contact Us!



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