

The background is a dense, black and white pattern of stylized, abstract human figures in various poses, creating a crowd effect. On the left side, there is a vertical strip of dark, textured material, possibly representing a book cover or a wall. In the center, a white, rounded rectangular sign with a black border contains the text.

ADVOCACY FOR ALL:

WORKING TOGETHER TO

FIGHT FOR LIBRARIES

PROGRAM GOALS AND OUTCOMES



- 01 Identify ways AzLA works for libraries at the Arizona State Legislature
- 02 Define how the ALA strategizes its networks to combat local book bans.
- 03 Identify two actions you can do now to advocate for your library in this political climate.



WHAT DOES ADVOCACY MEAN
TO YOU?

SHARE YOUR THOUGHTS...

Write your thoughts on the definition of library advocacy on one of the provided post it notes.

Put your post it on the wall under the most appropriate type of advocacy you identified.



Current Challenges in Advocacy Work

INCREASED POLITICAL FOCUS ON LIBRARIES


In 2022, a record 2,571 unique titles were targeted for censorship, a 32% increase over 2021.

Arizona SB1696
Arizona SB1700



Moms for Liberty
No Left Turn in Education
MassResistance

Librarians and educators are reconsidering the way books are selected based on intimidation.

A collection of approximately 20 colorful pencils is arranged in a circular pattern on a white background. The pencils are in various colors including red, blue, green, yellow, orange, purple, pink, black, and brown. The tips of the pencils are pointed towards the center of the circle, framing the text. The text is written in a blue, cursive font.

*How does local
advocacy work?*

LOCAL ADVOCACY

Build relationships with your municipal elected leaders.

- Invite them to visit the library.*
- Include them in a library program.*

Know your state representatives and senators and how to contact them.





STATE LEGISLATIVE ADVOCACY

AzLA

*Bill Tracking
Requests for Action*

OLA

*Bill Tracking
Lobbyist*

Negotiating

*Quietly working
toward the best
outcomes for libraries.*

WHAT IS BEING DONE NATIONALLY?

Unite Against Book Bans is a national initiative to empower readers everywhere to stand together in the fight against censorship.



ALA POLICY CORPS PROGRAM GOAL

Develop expertise among early to mid-career library and information professionals to advance strategic library policy priorities

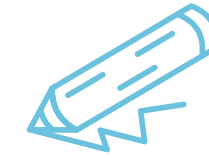
<https://www.ala.org/advocacy/ala-policy-corps>

ALAPOLICYCORPS

ALA American Library Association



TAKING ACTION: BE PREPARED!



Library

Community

Media

Have a strong Collection Development Policy

Identify stakeholders to help amplify your voice

Activate traditional ad social media



State Level

Local Partners

Nationwide

Sign up for you state advocacy list

Work with local and state partners with similar missions

Register for Unite Against Book Bans!



THANK YOU!



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